SPONSORS / EXHIBITORS
Don't miss out on participating in the 20th Annual Mid-Atlantic CFMA Regional Conference! With National and Regional Speakers, attendees from all over the country and world-class networking opportunities, the 20th Annual Mid-Atlantic CFMA Regional Conference is the place to be! Enhance your brand, increase your exposure, generate leads and demonstrate your support to the construction industry.

Benefits of Sponsorship
- Demonstrate your company's dedication to the construction industry
- Increase your company's brand awareness
- Create consumer preference and brand loyalty
- Create positive corporate public relations
- Get recognition as a key player in construction financial management
- Support sales promotions, campaigns and objectives
- Set your company apart from your competitors
- Showcase your company's logo on pre/post conference marketing materials

AVAILABLE SPONSORSHIPS:

20th Anniversary- $4,500
Package includes:
- Full Conference admission for 2 attendees
- 2 tickets for all conference events
- Marketing piece for inclusion in the conference materials (1-4 pages)
- Recognition in all conference advertising materials
- Recognition at selected sponsorship event
- Sponsor name badge ribbons
- Signage on rolling power point during conference
- Banner in Registration Area and/or Outside Conference Rooms (Supplied by Sponsor, not a Wall Banner)
- Exhibitor Table
- Introduction of Keynote Speaker
- A choice of one of the following sponsorship opportunities: (maximum of 1 sponsors per opportunity, but can be shared with 2 companies)
  - Full Conference Sponsor
Diamond- $3,500
Package includes:

- Full Conference admission for 2 attendees
- 2 tickets for all conference events
- Marketing piece for inclusion in the conference materials (1-4 pages)
- Recognition in all conference advertising materials
- Recognition at selected sponsorship event
- Sponsor name badge ribbons
- Signage on rolling power point during conference
- Exhibitor Table
- A choice of one of the following sponsorship opportunities: (maximum of 2 sponsors per opportunity)
  - Sunday Evening Dinner Sponsor
  - Sunday Evening Cocktail Reception Sponsor
  - Wi-Fi Sponsor
- A choice of one of the following sponsorship opportunities
  - Room Key Sponsor- Custom made Resorts room key with Sponsor logo for all Conference hotel guests.
  - Lanyard Sponsor

Platinum- $3,000
Package includes:

- Full Conference admission for 2 attendees
- 2 tickets for all conference events
- Marketing piece for inclusion in the conference materials (1-4 pages)
- Recognition in all conference advertising materials
- Recognition at selected sponsorship event
- Sponsor name badge ribbons
- Signage on rolling power point during conference
- Exhibitor Table
- A choice of one of the following sponsorship opportunities: (maximum of 2 sponsors per opportunity unless otherwise noted)
  - Monday Breakfast Sponsor
  - Monday Lunch Sponsor
Gold Plus- $2,500
Package includes:
- Full Conference admission for 2 attendees
- 2 tickets for all conference events
- Marketing piece for inclusion in the conference materials (1-4 pages)
- Recognition in all conference advertising materials
- Recognition at selected sponsorship event
- Sponsor name badge ribbons
- Signage on rolling power point during conference
- Exhibitor Table
- A choice of one of the following sponsorship opportunities: (maximum of 2 sponsors per opportunity unless otherwise noted)
  - Sunday Dessert Sponsor
  - Sunday Appetizer Sponsor
  - Monday Morning Break Sponsor
  - Monday Afternoon Break Sponsor
  - Website Sponsor

Gold- $2,000
Package includes:
- Full Conference admission for 2 attendees (Excluding Sunday Seminar)
- 2 tickets for all conference events (Excluding Sunday Seminar)
- Marketing piece for inclusion in the conference materials (1-4 pages)
- Recognition in all conference advertising materials
- Recognition at selected sponsorship event
- Sponsor name badge ribbons
- Exhibitor Table
- Signage on rolling power point during conference
- A choice of one of the following sponsorship opportunities: (maximum of 2 sponsors per opportunity)
  - Sunday Dinner Bar Sponsor
  - Sunday CPE Session
Silver- $1,000
A choice of one of the following Silver sponsorship opportunities: (maximum of 2 sponsors per opportunity)

- Exhibitors - (mingling with exhibitors during cocktail reception, dinner, lunch & breaks)
  - Exhibit table
  - Full Conference admission for 1 attendee (Excluding Sunday Seminar)
  - Recognition in all conference advertising materials
  - Signage on rolling power point during conference
  - Meals/break refreshments included

- Speaker Sponsor- (Multiple Available- sessions to be announced)
  - Opportunity to announce the Speaker
  - Opportunity for a brief Company promotion / description
  - Recognition in all conference advertising materials
  - Signage on rolling power point during conference

- Raffle Prize Sponsor
  - Full Conference admission for 2 attendees at the price of 1 admission
  - 2 tickets provided for each event (Excluding Sunday Seminar)
  - Conference attendees are given a card for the exhibitors to stamp. Cards with stamps from all exhibitors are eligible for a prize. Prize provided by Sponsor.

Bronze- $500 - Proud Supporter of CFMA
Package Includes:
- Marketing piece for inclusion in the conference materials
- Recognition in all conference advertising materials
Registration Form

Company: ____________________________  Phone: ____________________________

Contact: __________________________________  Email: ____________________________

Sponsorship Level: ____________________  Sponsorship Package: ____________________

Thank you for your support in the 20th Annual CFMA Mid-Atlantic Regional Conference!

For questions, please contact Sponsorship Chair:
Joe Buckley
Joe.buckley@allanmyers.com

Please complete this form with check payable to: “CFMA”
Send to: WDS Construction
100 Tower Drive, Beaver Dam, WI 53916

Early registration is encouraged to ensure recognition in all conference advertising.

Please send logos to mirvine@hoop5net.com